



EVENT INFO:

When: March 24, 2008

Where: Wesley Chapel, FL (Petland)

The pet counseling team at Petland in Wesley Chapel held a ribbon cutting ceremony at 10 a.m. Saturday, May 24, in front of the Petland store and the doors will be opened for business at 11 a.m. On Saturday and Sunday, the store's first 100 customers will receive free Petland T-shirts, with additional door prizes given away throughout the weekend.

Saturday's grand opening of Petland in Wesley Chapel featured entertainment such as a face painter, balloon artist and caricature artist from Busch Gardens. There were pony rides, a butterfly tent, a bounce tent, a "wacky pets" contest, hamster races, a micro-chipping clinic in collaboration with HelpMeFindMyPet.com, and animals from Tampa's Lowry Park Zoo.

A new car was set to be given away to one lucky customer should they guess the lucky code, courtesy of Petland Wesley Chapel and a local Ford automotive dealership. The proceeds from the contest benefited St. Jude Children's Research Hospital, one of Petland's national children's charities.

At 3:30 p.m. on Saturday, DOGstar Productions presented a canine training demonstration and had certified canine behavior and training specialists on hand to answer questions from customers regarding dog training and obedience.

"We would like to express our sincere appreciation to Eventrics for a great job. They've got quite an operation going and your people are even more to rave about. You all seem to really love your work and you made the event effortless. Such efficiency accompanied by courtesy is a rare combination in today's business world. The courtesy that you and your staff extended to us during meetings, planning sessions, and the big Grand Opening was off the charts.

Because of Eventrics' efforts, our store achieved the highest retail sales for any Petland Grand Opening in the State of Florida and the second largest in the country. What else could there be to say? The results speak for themselves."

*Vickie Sargent-Kler, President
Petland Wesley Chapel*